

- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted subsequent year Information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 3 month.
- Presentation of gifts and promotional items as token of appreciation will be provided.

**Sponsorship Rate: Birr 50,000**

### SILVER SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as Silver sponsor in the 2020 AACCSA, Medical International Trade Fair events at Silver level during the opening grand reception and closing days of the 2<sup>nd</sup> Medical International Trade Fair by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 3 people in your organization or representatives.
- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 2<sup>nd</sup> Medical International Trade Fair delivering message for 5 second.
- Free inside full page advertisement next to Platinum will be provided on special page of magazine to be published on the event.
- Your Company's logo will be promoted on different invitation cards, badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on minimum size less than Gold level.
- The organization/company will be acknowledged as "Silver Sponsor" of the 2<sup>nd</sup> Medical International Trade Fair on Major newspaper.
- The company shall be acknowledged as Silver Sponsor during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted subsequent year information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 1(one) month.
- Presentation of gifts and promotional items as token of appreciation will be provided.

**Sponsorship Rate: Birr 30,000**

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- 9 Sq. free spaces will be provided on the venue of the exhibition center.
- Free inside full page advertisement will be provided on special page of magazine to be published on the event.
- Your Company's LOGO will be promoted on different invitation cards, Badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on intermediate size.
- The organization/company will be acknowledged as "platinum sponsor" of the 2<sup>nd</sup> Medical International Trade Fair on Major newspaper.
- The company shall be acknowledged as platinum sponsor during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted subsequent year Information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 6 month.
- Presentation of gifts and promotional items as token of appreciation will be provided.
- B2B meeting will be arranged for the sponsor company up on request.

**Sponsorship Rate: Birr 80,000**

### GOLD SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as Gold Sponsor in the 2020 AACCSA, Medical International Trade Fair events at Gold level during the opening grand reception and closing days of the 2<sup>nd</sup> Medical International Trade Fair by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 5 people in your organization or representatives.
- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 2<sup>nd</sup> Medical International Trade Fair delivering message for 10 second. .
- Free inside full page advertisement next to Platinum will be provided on special page of magazine to be published on the event.
- Your Company's LOGO will be promoted on different invitation cards, Badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on minimum size less than platinum level.
- The organization/company will be acknowledged as "Gold Sponsor" of the 2<sup>nd</sup> Medical International Trade Fair on Major newspaper.
- The company shall be acknowledged as "Gold Sponsor" during the road show and car promotion of the event.

## 2<sup>nd</sup> International Medical Trade Fair Sponsorship Benefits

### EXCLUSIVE SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as Exclusive sponsor the 2020 AACCSA, 2<sup>nd</sup> Medical International Trade Fair, events at exclusive level during the opening grand reception and closing days of the 2<sup>nd</sup> Medical International Trade Fair, by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 15 people in your organization or representatives.
- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 2<sup>nd</sup> Medical International Trade Fair, delivering message for 45 second.
- 12 Sq. free spaces will be provided on the venue of the exhibition center.
- Free full back cover page / front page advertisement will be provided on special page of magazine to be published on the event.
- Your Company's LOGO will be promoted on different invitation cards, Badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on large size.
- The organization/company will be acknowledged as "Exclusive sponsor" of the 2<sup>nd</sup> Medical International Trade Fair, on Major newspaper.
- The company shall be acknowledged as Exclusive Sponsor during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/company will be promoted subsequent year Information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 1 year.
- Presentation of gifts and promotional items as token of appreciation will be provided.
- B2B meeting will be arranged for the sponsor company up on request.

**Sponsorship Rate: Birr 150,000**

### PLATINUM SPONSOR'S BENEFIT

- Message of Thanks to first right to sponsor as platinum sponsor the 2020 AACCSA, Medical International Trade Fair events at platinum level during the opening grand reception and closing days of the 2<sup>nd</sup> Medical International Trade Fair by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 7 people in your organization or representatives.
- Message about your organization/company will be recorded of the 2<sup>nd</sup> Medical International Trade Fair delivering message for 20 second.

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**The 2<sup>nd</sup> Addis Chamber International Medical Trade Fair**



**APRIL 23-27, 2020 (ከሚያዝያ 15-19 ቀን 2012 ዓ.ም.)**

Motto:- "Public Private Partnership for Enhanced Medical Services"  
 Organizer: Addis Ababa Chamber of Commerce and Sectoral Associations  
 Venue: Addis Ababa Exhibition Center, Ethiopia  
 Address: Addis Chamber International Trade Fair  
 Tel. +251-11-5-504647/48/154444/518055 Ext. 228  
 Mobile +251-9-11- 212179  
 Fax. +251-11-5-504649/511479  
 P.O.Box 2458, Addis Ababa, Ethiopia  
 E-mail: tradefair@addischamber.com/ abrahamgid@yahoo.com  
 Web: tradefair.addischamber.com  
 Contact Person: Mr. Abraham Hailemariam, Director.



Level of sponsorship	Amount(Birr)	Tick (✓) as an appropriate / write the name below
Exclusive	150,000	
Platinum	80,000	
Gold	50,000	
Silver	30,000	

I, the under mentioned sponsoring organization/ company apply for participation in the 2<sup>nd</sup> International Medical Trade fair, having the rules and regulations confirm to be the \_\_\_\_\_ level sponsor agrees by paying the amount Eth. birr \_\_\_\_\_ and obtain the benefits explained at the back of this page.  
 NB: The terms & conditions of the payment would be 50% in advance and the remaining 50% shall be paid up on /during the event or a head.  
 How to pay effectively  
 +Direct Pay to "Addis Chamber International Trade fair."  
 +Transfer to the AACCSA-Trade Fair Deposit A/C Dashen Bank , Safarian Branch, Saving account No. 5232817990011 SWIFT CODE: DASHETAA, and fax or email the transfer slip to the department

Company's/ Organization Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Region /Country \_\_\_\_\_ City \_\_\_\_\_  
 Sub-city \_\_\_\_\_ Contact person \_\_\_\_\_  
 Postion \_\_\_\_\_ Tel \_\_\_\_\_  
 Mobile \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ P.O.Box \_\_\_\_\_  
 Signature and Office seal \_\_\_\_\_  
 ACCSA's Sales person \_\_\_\_\_

### For Office Use Only

M.r Abraham Hailemariam  
 Director Trade & Investment  
 Promotion, AACCSA  
 Signature and seal  
 Date

