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24th Addis Chamber International Trade Fair

February 20– 26, 2020
ከየካቲት 12 - 18 ቀን 2012 ዓ.ም.



EXCLUSIVE SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as Exclusive sponsor the 2020 AACCSA, ACITF events at exclusive level during the opening grand reception and closing days of the 24th ACITF by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 15 people in your organization or representatives.
- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 24th ACITF delivering message for 45 second.
- 12 Sq. free spaces will be provided on the venue of the exhibition center.
- Free full back cover page / front page advertisement will be provided on special page of magazine to be published on the event.
- Your Company's LOGO will be promoted on different invitation cards, Badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on large size.
- The organization/company will be acknowledged as "Exclusive sponsor" of the 24th ACITF on Major newspaper.
- The company shall be acknowledged as Exclusive Sponsor during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/company will be promoted subsequent year Information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 1 year.
- Presentation of gifts and promotional items as token of appreciation will be provided.
- B2B meeting will be arranged for the sponsor company up on request.

Motto: "AfCFTA: New Opportunities to boost Export Performance in Ethiopia"

Organizer: Addis Ababa Chamber of Commerce and Sectoral Associations

Venue: Addis Ababa Exhibition Center, Ethiopia

Address: Addis Chamber International Trade Fair

Tel. +251-11-5-504647/48/154444/518055 Ext. 228

Mobile +251-9-11- 212179

Fax. +251-11-5-504649/+251-11-5- 511479

P.O.Box 2458, Addis Ababa, Ethiopia

E-mail: tradefair@addischamber.com/ abrahamgid@yahoo.com

Contact Person: Mr. Abraham Hailemariam, Director.



24th ACITF Sponsorship pledge

Level of sponsorship	Amount(Birr)	Tick (✓) as an appropriate / write the name below
Exclusive	200,000	
Platinum	100,000	
Gold	70,000	
Silver	50,000	

I, the under mentioned sponsoring organization/ company apply for participation in the 24th ACITF, having the rules and regulations confirm to be the _____ level sponsor agrees by paying the amount Eth. birr _____ and obtain the benefits explained at the back of this page.

NB: The terms & conditions of the payment would be 50% in advance and the remaining 50% shall be paid up on /during the event or a head.

How to pay effectively

+Direct Pay to "Addis Chamber International Trade fair"

+Transfer to the AACCSA-Trade Fair Deposit A/C Dashen Bank , Safarian Branch, Saving account No. 5232817990011 SWIFT CODE: DASHETAA, and fax or email the transfer slip to the department

Company's/ Organization Name _____

Address _____

Region /Country _____ City _____

Sub-city _____ Contact person _____

Postion _____ Tel _____

Mobile _____ Fax _____

E-mail _____ P.O.Box _____

Signature and Office seal _____

AACCSA's Sales person _____

For Office Use Only

M.r Abraham Hailemariam
Director Trade & Investment
Promotion, AACCSA

Signature and seal

Date



Sponsorship Rate: Birr 200,000

PLATINUM SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as platinum sponsor the 2020 AACCSA, ACITF events at platinum level during the opening grand reception and closing days of the 24th ACITF by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 7 people in your organization or representatives.

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- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 24th ACITF delivering message for 20second.
- 9 Sq. free spaces will be provided on the venue of the exhibition center.
- Free inside full page advertisement will be provided on special page of magazine to be published on the event.
- Your Company's LOGO will be promoted on different invitation cards, Badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on intermediate size.
- The organization/company will be acknowledged as "platinum sponsor" of the 24th ACITF on Major newspaper.
- The company shall be acknowledged as platinum sponsor during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted subsequent year Information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 6 month.
- Presentation of gifts and promotional items as token of appreciation will be provided.
- B2B meeting will be arranged for the sponsor company up on request.

Sponsorship Rate: Birr 100,000

GOLD SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as Gold Sponsor in the 2020 AACCSA, ACITF events at Gold level during the opening grand reception and closing days of the 24th ACITF by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 5 people in your organization or representatives.
- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 24th ACITF delivering message for 10 second.
- Free inside full page advertisement next to Platinum will be provided on special page of magazine to be published on the event.
- Your Company's LOGO will be promoted on different invitation cards, Badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on minimum size less than platinum level.
- The organization/company will be acknowledged as "Gold Sponsor" of the 24th ACITF on Major newspaper.

- The company shall be acknowledged as "Gold Sponsor" during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted subsequent year Information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 3 month.
- Presentation of gifts and promotional items as token of appreciation will be provided.

Sponsorship Rate: Birr 70,000

SILVER SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as Silver sponsor in the 2020 AACCSA, ACITF events at Silver level during the opening grand reception and closing days of the 24th ACITF by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 3 people in your organization or representatives.
- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 24th ACITF delivering message for 5 second.
- Free inside full page advertisement next to Platinum will be provided on special page of magazine to be published on the event.
- Your Company's logo will be promoted on different invitation cards, badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on minimum size less than Gold level.
- The organization/company will be acknowledged as "Silver Sponsor" of the 24th ACITF on Major newspaper.
- The company shall be acknowledged as Silver Sponsor during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted subsequent year information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 1(one) month.
- Presentation of gifts and promotional items as token of appreciation will be provided.

Sponsorship Rate: Birr 50,000