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**The 13th Addis Chamber Specialized
 International Agriculture & Food Trade Fair**



April 23-27, 2020

ከሚያዝያ 15 እስከ 19 ቀን 2012 ዓ.ም.

Motto: "Commercial Agriculture for Food Sustainability in Ethiopia"
 Organizer: Addis Ababa Chamber of Commerce and Sectoral Associations
 Venue: Addis Ababa Exhibition Center, Ethiopia

Address: Addis Chamber International Trade Fair
 Tel. +251-11-5-504647/48/154444/518055 Ext. 228
 Mobile +251-9-11- 212179
 Fax. +251-11-5-504649/+251-11-5- 511479
 P.O.Box 2458, Addis Ababa, Ethiopia
 E-mail: tradefair@addischamber.com/ abrahamgid@yahoo.com
 Contact Person: Mr. Abraham Hailemariam, Director.



13th Agrifex-Ethiopia Sponsorship pledge

Level of sponsorship	Amount(Birr)	Tick (✓) as an appropriate / write the name below
Exclusive	150,000	
Platinum	80,000	
Gold	50,000	
Silver	30,000	

I, the under mentioned sponsoring organization/ company apply for participation in the 13th Agrifex-Ethiopia, having the rules and regulations confirm to be the _____ level sponsor agrees by paying the amount Eth. birr _____ and obtain the benefits explained at the back of this page.

NB: The terms & conditions of the payment would be 50% in advance and the remaining 50% shall be paid up on /during the event or a head.

How to pay effectively
 +Direct Pay to "Addis Chamber International Trade fair."
 +Transfer to the AACCSA-Trade Fair Deposit A/C Dashen Bank , Safarian Branch, Saving account No. 5232817990011 SWIFT CODE: DASHETAA, and fax or email the transfer slip to the department

Company's/ Organization Name _____
 Address _____
 Region /Country _____ City _____
 Sub-city _____ Contact person _____
 Postion _____ Tel _____
 Mobile _____ Fax _____
 E-mail _____ P.O.Box _____
 Signature and Office seal _____
 ACCSA's Sales person _____

For Office Use Only

M.r Abraham Hailemariam
 Director Trade & Investment
 Promotion, AACCSA

Signature and seal



Date

EXCLUSIVE SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as Exclusive sponsor the 2020 AACCSA, Agrifex-Ethiopia events at exclusive level during the opening grand reception and closing days of the 13th Agrifex-Ethiopia by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 15 people in your organization or representatives.
- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 13th Agrifex-Ethiopia delivering message for 45 second.
- 12 Sq. free spaces will be provided on the venue of the exhibition center.
- Free full back cover page / front page advertisement will be provided on special page of magazine to be published on the event.
- Your Company's LOGO will be promoted on different invitation cards, Badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on large size.
- The organization/company will be acknowledged as "Exclusive sponsor" of the 13th Agrifex-Ethiopia on Major newspaper.
- The company shall be acknowledged as Exclusive Sponsor during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted in subsequent year Information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 1 year.
- Presentation of gifts and promotional items as token of appreciation will be provided.
- B2B meeting will be arranged for the sponsor company up on request.

Sponsorship Rate: Birr 150,000

PLATINUM SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as platinum sponsor the 2020 AACCSA, Agrifex-Ethiopia events at platinum level during the opening grand reception and closing days of the 13th Agrifex-Ethiopia by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 7 people in your organization or representatives.

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- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium
- 9 Sq. free spaces will be provided on the venue of the exhibition center.
- Free inside full page advertisement will be provided on special page of magazine to be published on the event.
- Your Company's LOGO will be promoted on different invitation cards, Badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on intermediate size.
- The organization/company will be acknowledged as "platinum sponsor" of the 13th Agrifex-Ethiopia on Major newspaper.
- The company shall be acknowledged as platinum sponsor during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted subsequent year Information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 6 month.
- Presentation of gifts and promotional items as token of appreciation will be provided.
- B2B meeting will be arranged for the sponsor company up on request.

Sponsorship Rate: Birr 80,000

GOLD SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as Gold Sponsor in the 2020 AACCSA, Agrifex-Ethiopia events at Gold level during the opening grand reception and closing days of the 13th Agrifex-Ethiopia by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 5 people in your organization or representatives.
- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 13th Agrifex-Ethiopia delivering message for 10 second. .
- Free inside full page advertisement next to Platinum will be provided on special page of magazine to be published on the event.
- Your Company's LOGO will be promoted on different invitation cards, Badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on minimum size less than platinum level.
- The organization/company will be acknowledged as "Gold Sponsor" of the 13th Agrifex-Ethiopia on Major newspaper.
- The company shall be acknowledged as "Gold Sponsor" during the

road show and car promotion of the event.

- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted subsequent years Information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 3 month.
- Presentation of gifts and promotional items as token of appreciation will be provided.

Sponsorship Rate: Birr 50,000

SILVER SPONSOR'S BENEFITS

- Message of Thanks to first right to sponsor as Silver sponsor in the 2020 AACCSA, Agrifex-Ethiopia events at Silver level during the opening grand reception and closing days of the 13th Agrifex-Ethiopia by the president and other officials.
- Exclusive full access to attend opening and grand Reception session for 3 people in your organization or representatives.
- Message about your organization/company will be recorded, edited and disseminated on the Grand reception and Symposium of the 13th Agrifex-Ethiopia delivering message for 5 second.
- Free inside full page advertisement next to Platinum will be provided on special page of magazine to be published on the event.
- Your Company's logo will be promoted on different invitation cards, badges, posters, special canvas of different size and type to be posted at different places at the Addis Ababa exhibition center during the event on minimum size less than Gold level.
- The organization/company will be acknowledged as "Silver Sponsor" of the 13th Agrifex-Ethiopia on Major newspaper.
- The company shall be acknowledged as Silver Sponsor during the road show and car promotion of the event.
- The company shall allow promoting its products and services on the entertainment program on stage promotion.
- The organization/ company will be promoted subsequent year information kit.
- The organization/company will be promoted on scheduled post on the social media, website and email starting from the event for 1(one) month.
- Presentation of gifts and promotional items as token of appreciation will be provided.

Sponsorship Rate: Birr 30,000